

Campaign Event Ideas

Parking auction

Raffle or auction off prime parking spots in the company parking lot.

Casual Day or Jeans Day for United Way

Employees can pay to wear casual clothing or jeans. Other options could include hats, or sports jerseys.

Basket Raffle

Have employees from each department put together themed baskets, employees can then purchase Raffle tickets towards baskets they would like to win.

Company Cookbook

Gather recipes from employees and put together a cookbook, sell the cookbook for a set price.

Cutest Pet Contest

Have employees send in pictures of their pets then send them out for others to vote on. Have a set price per vote.

Candy-grams!

Allow employees to purchase candy-grams to send to their fellow co-workers.

5K Walk/Run

Organize a 5K fun walk/run to encourage wellness and the opportunity for staff and family members to participate together.

Lunch with the CEO

Conduct a raffle for an opportunity for lunch with the CEO of your company.