



Community Impact Grant 2023 Application

This grant cycle will cover the program period of **January 1, 2023 – December 31, 2023**. Organizations with programs in Staunton, Waynesboro and Augusta County may request funding.

United Way Worldwide recognizes three major impact areas of Education, Financial Stability and Health as the building blocks for a good quality of life. United Way of Staunton, Augusta County and Waynesboro expands on each of these focus points to include six additional impact areas. In order for a program to be eligible for a community impact grant, it must align with at least one of the six priority areas specified in this application. Use the Focus Area Attachment at the end of this document as a reference while completing this application.

UWSAW is committed to funding partners who focus on diversity, equity and inclusion within their organization and services. Additionally, our mission includes assisting and supporting organizations that actively serve the ALICE population within our community.

Funds may be used to start a new program, or for the expansion of an existing program, and may be used for operational, administrative, staffing and supply expenses related to program support.

TIMELINE

July 11, 2022	2023 RFP Application available
Jul 19, Jul 27, Aug 16	2023 RFP Informational Sessions
August 19, 2022	Grant Application due
Late September	Site Visits
October 28, 2022	Applicants Notified
January 1, 2023	Project Period Begins
July 16, 2023	Mid-Year Report due
January 19, 2024	2023 Final Report Due

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ELIGIBILITY

- Your organization must be able to demonstrate proof of non-profit status under Section 501(c)(3) of the Internal Revenue Code. Special circumstances will be considered.
- Your program must impact citizens of Staunton, Waynesboro and Augusta County.
- Your organization **MUST NOT** require participants to engage in religious activities in any part of the program being funded by the Grant.
- Your organization must meet state and federal financial guidelines for a nonprofit.
- Grant funds are restricted for the use for the Program specified in this application.
- As a condition of any award, your organization must have a Diversity, Equity and Inclusion Statement posted on your website no later than December 31, 2022.

QUESTIONS

Please contact United Way of Staunton, Augusta County & Waynesboro by email at grants@unitedwaysaw.org.

As questions arise regarding this application, please do not hesitate to contact our staff. We are available to meet with you to review your application or address any questions.

STRATEGIC PRIORITIES AND OUTCOMES

United Way of Staunton, Augusta County & Waynesboro recognizes the importance of collecting and utilizing data to help us in our storytelling efforts. Being able to articulate the work you do translates into a valuable return on investment and impact for our communities. All applicants are required to report on the number of impacted and unduplicated individuals served by this grant.

Impact Area Outcomes

Please select and report on at least one Impact Area in the program area from which you are requesting funds. You can choose from the list or create your own measurable outcome. As a reference, please view the attached Focus Area Attachment at the end of this application. Please limit descriptions to 75 words.

1. Impact Area: Choose One

2. Impact Area: Choose One

(Optional)

Please answer all questions before submitting. Incomplete applications are not eligible for review. All applications are due by email at grants@unitedwaysaw.org.

Organization Information

1. Legal Organization Name:
2. DBA Name (If Applicable):
3. Organization Address:
4. Organization Website:
5. Organization Mission Statement:
6. Program Name:
7. Amount Requested:
8. Contact Name:
9. Contact Title:
10. Contact Phone Number:
11. Contact Email:
12. Fiscal Agent (If Applicable):

7. How do you determine eligibility of the individuals your program will serve?

8. Is this a new program? If not, how long has it been operating?
(Please include start date)

9. How does the organization assess individual impact with your program? Please explain both quantitative and qualitative measures used to determine impact.

10. Does any other organization provide a similar program or service? If so, how do these programs differ?

11. If you do not to receive the full funding you are requesting, what would you prioritize within the program? Do you have additional funding sources to ensure the program will be fully funded?

12. Please use this opportunity to tell United Way something about your program that separates you and makes your program stand out in our area. Feel free to include success stories or praises your organization has received because of the program.

With this completed application, you also must submit the following additional PDFs:

- 501(c)(3)-Tax Determination Letter (*New Applicants Only*)
- Profit and Loss Statement (Previous vs Current)
- Profit and Loss Statement (Budget vs Actual)
- Board of Directors Roster
- Most Recent 990 Tax Return
- Copy of your DEI Statement and direct link to location on website
 - UWSAW's Statement can be found here: unitedwaysaw.org/mission-vision-values
 - Additional resources can be found by visiting: <https://www.councilofnonprofits.org/tools-resources/why-diversity-equity-and-inclusion-matter-nonprofits>

United Way Staunton, Augusta County and Waynesboro reserves the right to request and review other organizational documents on an as needed basis that may include:

- Audit or Financial Review
- Corporate Documents such as Bylaws, Articles of Incorporation, Meeting Minutes, Conflict of Interest Policy, etc...

Financial Questions

1. What is your fiscal year?
2. Please explain any major difference between the budgeted and actual report provided.
3. Who generates your financial reports? If generated in house, is this individual bonded or do you maintain employee theft insurance? If external, please list the firm.

Please provide us with information about your program budget by completing and submitting the Community Impact Grant Workbook (Excel). This information is independent of your organization budget and other program budget(s). Take special note that designations are funds that come from companies during a United Way campaign that go through United Way before coming to your organization. The Community Impact Grant Workbook should accompany the Community Investment Grant application. **Please email the application and workbook to grants@unitedwaysaw.org by August 19, 2022.**

Proposed award expenditures and total program costs will be reported in the workbook. Instructions are included in the workbook. There are fields that will autofill or auto calculate. **In addition to reporting proposed expenditures, the workbook will be used to report actual expenses for the Final Report due January 15, 2024.**

Expense categories for your program budget include:

- Personnel
- Rent
- Utilities
- Audit/Financial Services
- Staff
- Training/Development
- Insurance
- Project Related Supplies/Materials (consumables)
- Telecommunications Printing/copying
- Postage
- Travel
- Direct Assistance
- Transportation
- Costs
- Other Direct Expense (comments and explanations must be included)
- Other Indirect Expense (comments and explanations must be included)

Site Visits

United Way SAW is currently planning to hold all site visits virtually via Zoom. In the event that in-person site visits are possible, please mark the box below if you would be interested in hosting a community investment committee review team in-person at your location. If your organization would prefer to only participate in a virtual meeting, please do not check this box:

For UWSAW Use Only

Application Approved By:

Date:

Focus Area Attachment

FOCUS AREAS	IMPACT AREAS	PROGRAMMING NEEDS	MEASURABLE OUTCOMES
EDUCATION	<ol style="list-style-type: none"> 1. School Readiness 2. Career Education & Mentoring 	<p>School readiness describes the capabilities of children, families, schools and communities that promote student success in kindergarten and beyond. Each component-children, families, schools and communities-plays an essential role in developing school readiness</p> <p>Career awareness means expanding your knowledge of possible career paths and job opportunities, as well as what is required to be successful in them.</p>	<ol style="list-style-type: none"> 1. Number of children showing improved attendance 2. Number of children showing improved behavior 3. Number of parents/adults engaged with students (i.e. time spent reading, homework, mentoring) 4. Number of students completing a program curriculum 5. Number of students demonstrating new knowledge or skills 6. Number of students developing long-term or short-term goals and action plans
FINANCIAL STABILITY	<ol style="list-style-type: none"> 1. Income Support & Assistance 2. Financial Education & Referral 	<p>Access to financial coaching, free tax preparation, benefits enrollment, housing counseling, entrepreneurship assistance, and budget and credit counseling for low to moderate-income individuals.</p> <p>Education or implementation of a referral system that reduces dependency on emergency services, and reduces debt levels or increases earned incomes.</p>	<ol style="list-style-type: none"> 1. Number of individuals who increased savings 2. Number of individuals who reduced debt 3. Number of individuals who received income support/benefits 4. Number of individuals who improved credit 5. Number of individuals who created or maintained a budget 6. Number of individuals resolving a financial issue that increases independence and self-sufficiency
HEALTH	<ol style="list-style-type: none"> 1. Mental & Behavioral Health 2. Aging 	<p>Helping people make informed healthcare decisions, improve healthcare delivery, or produce/promote evidence-based information that comes from research guided by patients, caregivers and the broader healthcare community.</p> <p>Improving the quality of life of individuals in the aging population, increasing self-efficacy, independence, health behaviors or mobility.</p>	<ol style="list-style-type: none"> 1. Number of individuals accessing a clinical resource 2. Number of individuals increasing independence and self-sufficiency 3. Number of individuals demonstrating improved functioning skills 4. Number of Individuals placed at reduced risk of trauma 5. Number of individuals who remained in their home, avoided eviction or avoided foreclosure.